

Bella Turf

FREQUENTLY ASKED QUESTIONS

Why choose synthetic grass?

Synthetic grass, done right, can give you back your beautiful lawn without the hassle. No watering, no mowing, no fading, no fertilizing, no chemicals, no pet damage, no pests, no allergies and no muddy paw prints – and a lower overall cost too!

Is the product expensive?

Relative to the time and effort you put into maintaining your lawn and the costs associated with it – NO! This is a one-time investment with no maintenance costs. Retail is under \$4/ft². For “do it yourself” installation including turf, equipment rental, base construction and other supplies, an average cost of \$5.50/ft² (based on 1000ft² lawn) is an accurate estimate. Professional installation of Bella Turf is estimated at \$8–\$15/ft² depending on size, access, and contractor.

Can the product adapt to my existing topography?

Yes. No matter what contours and undulations exist on your property now, Bella Turf can adapt. Its flexible backing and heavy infill system shadows the existing landscape flawlessly. An educated installer can also adjust the contours of the project site to meet your needs.

Can UV rays damage the product?

Bella Turf includes a 5 year warranty; this warranty exists in such places as Arizona, Nevada, and California which experience extreme heat for most of the year. The product is guaranteed to maintain its lush green look for years to come in the Pacific Northwest.

Will the product wear out from usage?

Absolutely not. The infill system takes all of the lateral foot abrasion so that the fibres remain strong for years. Bella Turf is similar to the products being installed in football stadiums all around the world. Although not recommended, Bella Turf can safely withstand the weight of a motor vehicle with no visible damage to the product.

How long does it last?

We don't know – Bella Turf hasn't been replaced. Based on historical performance and current testing, a Bella Turf lawn is expected to have a 20–25 year life. The oldest installation is located in Arizona and has been there for nearly 20 years; it still looks good and hasn't faded.

Can it be installed indoors?

Yes.

What about debris?

Debris from surrounding trees, grass and plant life can easily be removed with a stiff bristled push broom, rake or leaf blower.

Is it pet (especially dog) friendly?

With Bella Turf you can now have a dog *and* a green lawn. With over 70% of our existing customers being pet owners, Bella Turf is a proven solution for your yard if you have pets. Fluids (e.g. urine) drain through, droppings can be picked up as they would for natural grass and/or rinsed off with a hose, and dogs can't dig through a Bella Turf lawn. Muddy paw tracks will be a thing of the past while letting your dog out in the yard right after a bath will be a thing of the future!

What about my kids playing on Bella Turf?

Kids love their Bella Turf synthetic lawn and you will too! Bella Turf is softer and safer than real grass and kids have loads of fun playing on it. Parents love the "no more stained pants and scraped knees". For playground applications, Bella Turf combines synthetic grass system with padding below the turf that allows critical fall ratings acceptable for school yards, day-care centres and applicable residential settings. Contact Sharecost today for information on playground synthetic grass installations!

Will it fade?

Independent studies show that a Bella Turf artificial lawn fades at a rate of less than 1% per year. This means that after 15 years in direct sunlight, any color change will be imperceptible to the human eye.

Can it stain?

No. If there is spillage of some sort, it should be hosed off to prevent them from attracting dirt and bugs. Detergents and cleaners won't harm or discolour Bella Turf. Even paint can be softened with thinner and then rinsed off without impacting the turf.

How well does it drain?

The engineering of the Bella Turf synthetic grass coupled with the crushed rock aggregate sub-base creates a wonderful drainage system for your yard. The backing on Bella Turf artificial grass products is permeable for drainage and environmentally friendly at the same time. Bonus: *it also serves as a weed barrier.*

How hot does the grass get?

Bella Turf does not stay as cool as natural grass, but it does not absorb and radiate heat like pavement, rock or brick. Even through summer heat Bella Turf artificial lawn will remain pleasantly functional.

What about pests?

Bella Turf will eliminate any rabbit and gopher troubles. Rabbits will no longer ruin your lawn, gophers cannot come up through the turf, and bugs will move away from the synthetic grass! Your new lawn will be safer because you will no longer have a need for pesticides.

What kind of maintenance does it require?

Maintenance on a Bella Turf artificial grass lawn is more a matter of keeping it clean than maintaining and mainly comprises removing organic materials from the surface, typically by using a leaf blower. A stiff, natural bristle broom can be used to “fluff” high traffic areas.

How does it affect my property value?

A Bella Turf lawn has proven to increase property values as well as curb appeal. It is the most aesthetically pleasing and realistic looking synthetic turf on the market. As importantly, a Bella Turf artificial lawn lowers water and maintenance costs and eliminates fertilizers, herbicides and mowers. Users of our artificial turf have sold their homes and purchased new ones. They report that their Bella Turf artificial lawns added tremendously to the curb appeal of their home. Potential buyers were very excited about the prospect of purchasing a home with a beautiful lawn that required no maintenance.

How long does it take to install?

An average landscaping area might take 2 to 3 days. Each installation is customized so it is sometimes hard to determine the estimated length of installation without a site visit.

How much does it cost?

Bella Turf is not cheap (the best never is!), but is an asset and an investment that can increase the value of your property. Unlike most home expenses, Bella Turf will pay for itself over a matter of a few years. If you spend \$200 per month on landscaping and water costs, that's \$2,400 a year. Over five years, your cost is \$12,000. The average Bella Turf lawn can be installed for much less and lasts much longer!

What is the Bella Turf Warranty?

5 years. Bella Turf is sure not to fade from sunlight, urine or chemicals. That being said, Bella Turf has the same warranty in the Nevada Desert and Northern Alaska – British Columbia's mild climate is no match for its quality. The oldest Bella Turf installation is located in Arizona and has been there for nearly 20 years. It still looks good and hasn't faded.

